



AN AI VISIBILITY REPORT • PREPARED BY OOMIRA

How AI sees Oomira

What assistants can reach about this company, what they say when asked, and what it would take to change either.

REACHABILITY

63_{/100}

Mostly reachable

15 passing and 4 partial out of 27 checks.

ACCURACY & SENTIMENT

C-

Graded against your record

Recognisably you, materially incomplete.

01 What stood out

- All three assistants attached a caution to the answer, telling a prospective buyer to verify Oomira before engaging.
 - A named outcome: Nothing on the record, and nothing an assistant could find.
 - The biggest gap in knowledge graph is Wikidata entity: No entity matches Oomira, so a model resolving that name has no registry row to land on, and 1 other check here falls short too.
 - 4 classes of proof a buyer looks for are missing entirely, so the answers describe what you offer and can point to nothing you have done.
-

Every line above is something this run observed, with the evidence for it later in this document. Nothing here is a recommendation: what to do about any of it is the part that is withheld.

The two numbers, and how each is counted

REACHABILITY

Whether a machine sent to find out about Oomira can get an account of you at all: whether your pages come back as words, whether the programs behind the assistants are let in, whether anyone other than you says you exist. A pass is one point, a partial is half, everything else is zero, so the score is a count: 15 passing and 4 partial out of 27 checks, which is 63 out of 100. Somebody can recompute it with a pencil.

This one you control. It moves the day you change your site.

ACCURACY & SENTIMENT

What the assistants actually said when asked, graded against what your record holds, and how they talked about you while saying it. Recognisably you, materially incomplete. Several things that would change a reader's mind never surface.

They searched live and chose what to read. Fix what they reach; the next ask can land differently.

02 What three assistants said

C—

THIS SECTION IS THE LETTER ON THE COVER

Recognisably you, materially incomplete. Several things that would change a reader’s mind never surface. It is a grade on what these three answers carried, measured against what your record holds.

One sentence from each, unedited, chosen for what it says about Oomira.

CLAUDE

sentence 3 of 4

WHERE IT TOLD A BUYER TO SLOW DOWN

... My honest read: the "AI-readiness/investor-record" angle is timely and the provenance discipline is genuinely differentiating, but it's a big pivot from the original organizational-memory vision, and the category is crowded. ...

CHATGPT

sentence 4 of 5

WHERE IT TOLD A BUYER TO SLOW DOWN

... My hesitation is execution: users must trust its research quality, source selection, security, and pricing transparency. ...

PERPLEXITY

sentence 5 of 6

WHERE IT TOLD A BUYER TO SLOW DOWN

... My take: promising concept, but still unproven commercially.[12][13] ...

What nobody but you says

That hedging has a cause. A total is a claim; a named instance with a date is evidence.

A named outcome a buyer wants one deal they can look up, not a total Nothing on the record, and nothing an assistant could find.

A named customer the one claim you cannot make about yourself Nothing on the record, and nothing an assistant could find.

Independent coverage somebody other than you saying you exist Nothing on the record, and nothing an assistant could find.

Independent reviews "is it any good" gets answered somewhere, with or without you Nothing on the record, and nothing an assistant could find.



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[Redacted text]

All three answers in full, 12 further sentences of them, each claim set beside what your record holds. 4 moves, one per gap: what to publish and where.

03 Where an assistant looks

63/100

THIS SECTION IS THE NUMBER ON THE COVER

Mostly reachable. A pass is one point, a partial is half, everything else is zero, so the number is a count and nothing else: 15 passing and 4 partial out of 27 checks, across 6 routes, which is 63 out of 100. Somebody can recompute it with a pencil.

This is the one you control, and the one that moves the letter above. It changes the day your site does.

An assistant asked about a company does not go to one place. These are the routes it takes, what each one is, and the 35 checks this run ran across them, 27 of which count toward the number.

Search about you	1/1	
Your name alone, and your name with your domain, run through the index the assistants read.		
Your site to machines	8/10 +2	
Your own pages fetched the way a machine reads them: no browser, no JavaScript, no cookie banner.		
The machine front door	4/6 +1	
The files a program looks for before your marketing: an identity file, a plain-text page, a feed.		
Who else carries you	1/4	
Whether anybody other than you says you exist, somewhere a machine can reach.		
Knowledge graph	0/2	
The tables a model consults to work out which company your name means, and the article beside them.		
Social and content surfaces	1/4 +1	
The surfaces you publish on that are not your site, and whether a machine can read them or only a person can.		

A pass is one point, a partial is half, everything else is zero, and +N counts the partials. Across every route: 15 passing and 4 partial out of 27 checks, which is 63 out of 100, a count you can recompute.

 LOCKED · IN THE FULL REPORT

The verdict and the finding for every one of the 35 checks behind these fractions, each stated in full with the method behind it, and 11 fixes naming what to change and why it costs you what it does, plus 3 prompts written about this site for your own coding agent.

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04 What this report is built on

Before anything here was graded, a record of Oomira was assembled from public sources. Every number in this document is measured against it. This page is what the record holds.

392

SOURCED FACTS

56

SOURCES CITED

32

SITES READ

12

PEOPLE

45

COMPANIES

102

DATED MOMENTS

27

BRAND ASSETS HELD

The record reaches from **2014 to 2026**. That is the range of years its facts land in, taken from the dates the facts themselves assert, not from when we looked.

Who the record names

Oomira 131

SRTX 31

Katherine Homuth 16

Y Combinator 6

Anthropic 4

Brave 4

GitHub 4

Shambhavi Mishra 4

Dropbox 3

Exa 3

Gmail 3

Google Drive 3

Internet Archive 3

Perplexity 3

Reddit 3

Sarah Okafor 3

Stripe 3

Wikimedia 3

YouTube 3

Leo Marsh 2

Mei Sato 2

OpenAI 2

OpenCorporates 2

Plaid 2

Tim Reed 2

X 2

ChatGPT 1

Claude 1

Claude Code 1

INDYA 1

Named on the record, with the number of facts it holds about each.

Their own brand, as the record holds it

PRIMARY

#7c3aed

SECONDARY

#5b3df5

ACCENT

#f0efec

GROUND

#f6f4ec

4 colours read off their own site; their typefaces (Fraunces, Hanken Grotesk); 27 images stored at an address of our own. This document is set in those colours.

Every line came from something anyone could open, carries the source that supports it and the date it was true, and reads back the same on a re-run.

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11 fixes, ranked by what each one costs you; 3 prompts for your coding agent, with this site's own paths already in them; 4 credibility moves.

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